



# **NEPC Real Estate Research Team Discussion Materials**

March 24, 2016

#### **Executive Summary**

- NEPC is excited to be considered by the Dallas Police and Fire Pension System (DPFP) to serve as its real estate consultant
- NEPC has worked hard to build a meaningful real estate investment consulting practice to serve as an integrated one-stop shop for clients
  - NEPC has a nine-person real estate research team and over 125 clients with real estate investments (\$11B of real estate NAV, as of 12/31/15)
  - The real estate team provides comprehensive coverage of illiquid and liquid strategies and is an integrated part of the firm's 49 person research team which enables holistic cross-asset class investment advice
- NEPC provides full-service real estate consulting services with a customized client service approach
  - Services include broad sector research, manager diligence, investment pacing analysis, client reporting, fund monitoring, education and special projects
  - Example special projects related to direct investments include business plan reviews, hold/sell analysis, and facilitating broker interviews for asset sales
- If selected by DPFP to serve as its real estate consultant, NEPC proposes that Sean Ruhmann (Director of Private Markets Research) and Michael Yang (Research Consultant) serve as the primary real estate consulting team

# 1. NEPC Real Estate Research Team Overview

#### NEPC's Competitive Advantage in Real Estate

#### Experienced real estate team

- Complementary and diverse backgrounds of team including direct investing, asset management, endowment management and investment banking
- Fully integrated part of NEPC's 49 member research team and broader NEPC platform
- NEPC's Alternative Asset Committee reviews and votes on every investment idea

#### Diverse and meaningful client base

- Over 125 clients with real estate investments
- Over \$11 billion of real estate NAV
- Scale provides complete access to entire investment manager landscape

#### Broad coverage of real assets

- Broad coverage of investment strategies, structures and geographies
- 1,090 meetings with real estate managers in last five years

### Differentiated research approach customized for clients

- Best ideas approach based on market environment and client objectives
- Rigorous qualitative and quantitative analysis of strategies and managers
- Average of eight funds added to NEPC's FPL each year

#### Customized client facing service approach

- Full service model
- Tailored based on what works best for the client.
- Special projects related to direct investments include business plan reviews, hold/sell analysis, and facilitating broker interviews for asset sales

Scale and Selectivity

# NEPC's Real Estate Research Team: Comprehensive Coverage of Illiquid and Liquid Strategies

	Investment Professional	Years Investment Experience	Prior Experience and Education	Real Estate Focus Area
	Sean Ruhmann Partner, Director of Private Markets Research	12	Goldman Sachs & Co., Banc of America Securities MBA, Tuck School of Business at Dartmouth; MS in Mechanical Engineering from Texas A&M University; BS in Engineering from Trinity College	All Real Estate     Europe Non-Core RE
	Michael Yang Research Consultant, Real Assets Research Team	10	<ul> <li>GID, AEW Capital Management, UBS Investment Bank, Babson Endowment</li> <li>MBA, Babson College; BS, Boston College</li> </ul>	Global Core RE     N. America Non-Core RE     Asia/EM RE
	Andrew Brett, CAIA Research Consultant, Real Assets Research Team	9	State Street     BA in Economics from Union College	Agriculture and Timber     ESG/Impact Investing
	Matt Ritter, CAIA Senior Research Analyst, Real Assets Research Team	5	GMO and Brooke Private Equity Associates     BS in Business Administration from Northeastern University	N. America Non-Core RE     RE Debt     Emerging Managers/MFDB
	William Elcock Senior Research Analyst, Real Assets Research Team	4	<ul> <li>College of the Holy Cross Investment Office</li> <li>BA in Economics from the College of the Holy Cross</li> </ul>	N. America Non-Core RE     Europe Non-Core RE     RE Debt     ESG/Impact Investing
	<b>Lily Fenn</b> Research Analyst, Real Assets Research Team	2	BA in Financial Economics from St. Anselm College	Global Core RE Asia/EM RE Agriculture and Timber Emerging Managers/MFDB
2	Timothy Bruce Partner, Director of Traditional Research	10	<ul> <li>Partners Healthcare Investment Office</li> <li>MBA from The University of Chicago Booth School of Business, with concentrations in Finance and Strategic Management; BA in Economics from Brown University</li> </ul>	Long-Only REITs
	Aidan Redmond Research Analyst, Traditional Research Team	5	<ul> <li>Atlantic Trust Private Wealth Management</li> <li>BS in Finance from Quinnipiac University</li> </ul>	Long-Only REITs
	<b>Larissa Davy</b> Research Analyst, Hedge Fund Research Team	2	BA from DeMontfort University, United Kingdom	Long/Short REITs



# Meaningful Client Base with Real Estate Investments

 NEPC's client base in real estate includes over 125 clients with real estate investments with \$11 billion of NAV

Representative NEPC Advised Real Estate Clients						
Automotive Machinists	DTE Energy	Omaha Public Schools				
AC Transit Employees' Retirement Plan	Georgia Firefighters' Pension Fund	Peabody Essex Museum				
Anne Arundel County	Greater Rochester Health Foundation	Pipefitters Association of Boston Local 537				
Babson College	IBEW Local 357	Richmond Retirement System				
Baltimore County Employees' Retirement System	International Painters and Allied Trades Industry	Rochester General Health Systems				
Baylor Scott & White Health LLC	JM Family Enterprises, Inc.	Rotary International				
Belmont, Town of	Jones Day	SF Culinary Bartenders and Service Employees				
Bethesda Inc. / TriHealth	Kaleida Health	Soft Drink & Brewery Workers Union Local 812				
Boston Plasterers' and Cement Masons' Local 534	Kenyon College	Southern California IBEW-NECA				
Buffalo Fine Arts Academy	Kroger/UFCW Consolidated Pension Fund	State of Vermont				
Carpenters Pension Trust Fund - Detroit & Vicinity	Manchester Employees' Retirement System	State-Boston Retirement System				
Chicago LABF	Mass. Water Resource Authority (MWRA)	State Universities Retirement System of Illinois				
Chicago PABF	Metropolitan Transportation Authority	Texas Tech University System				
CHRISTUS Health	Michigan Carpenters	Triumph Aerostructures - Vought Aircraft Division				
City of Hartford, CT MERF	MoDOT & Patrol Employees Retirement System	UFCW No. CA				
City of Orlando	MultiCare Health System	UMass Memorial Health Care, Inc.				
City of San Jose Police and Fire Department	New Castle County	Visiting Nurse Service of New York				
Construction Industry & Laborers	Northeast Utilities	WA-ID-MT Carpenters				

The above client list is representative only and does not necessarily reflect approval of the services provided.



#### Broad Manager Access; Selective Fund Recommendations

- NEPC's scale provides complete access to all real estate managers and the ability to be extremely selective in identifying top funds for clients
- Only the very best ideas become part of the Firm's Focus Placement List ("FPL") which is communicated to all clients
  - In the last five years, the real estate team has held 1,090 meetings with real estate managers
  - On average, seven real estate products per year have been added to the Firm's FPL\*
- The real estate research team performs extensive diligence on potential FPL managers over a multi-stage review process
  - As a final step, NEPC's Alternative Asset Committee reviews and votes on every investment idea
  - This may sound simple, but the key question we ask ourselves for every FPL real estate product is: "Would we invest our own money in the fund?"
- Importantly, not every product is right for every client; as such, NEPC conducts customized product searches/reviews based on specific client goals

Real Estate Summary	2011	2012	2013	2014	2015
Real Estate Manager Meetings	165	213	210	237	265
Real Estate Funds Added to NEPC's FPL*	8	5	10	7	10
FPL Funds Added as % of Detailed Meetings	4.8%	2.3%	4.8%	3.0%	3.8%

<sup>\*</sup> Note: this number indicates new funds added in a calendar year; many of these funds have 12-18 month marketing windows so were also open in the subsequent calendar year (i.e. 2010 new FPL fund that was open in 2011).



NEPC, LLC

# Fully integrated research process customized for every client



- Client strategic planning and sector macro analysis form the heart of our integrated research process
  - Full portfolio review of existing investments at the start of each new engagement
  - Definition of a client's strategic objectives for the real estate allocation
  - Annual real estate pacing analysis and plan (based on macro conditions, strategic objectives and existing investments)
  - Identification of strategies/funds that best fit the client portfolio
- Our fund analysis and diligence process utilizes a market survey approach to identify the best managers targeting a specific strategy

# Client Strategic Planning: NEPC's View on the Role of Real Estate in an Investment

# NEPC believes that real estate plays an important role as part of an overall investment plan:

- 1. Low historical correlation to stocks and bonds
- 2. Provides diversification benefits to the overall portfolio
- 3. Provides both current income and the potential for capital appreciation (each of which can be enhanced with leverage)
- 4. Over the long term, provides a partial hedge against inflation as certain components of real estate are sensitive to inflation
- 5. Offers a spectrum of investment strategies (with different return and risk expectations) that can be customized to meet plan objectives

#### However, there are considerations of investing in real estate:

- 1. Investments are generally illiquid, particularly during falling markets (excluding public REIT investments)
- 2. Limited and imperfect benchmarks exist to gauge investment performance
- 3. Valuations are based on underlying transaction markets which have limited transparency and property appraisals can lag real-time market valuations
- 4. Investments outside of the base currency are affected by currency movements
- 5. The use of leverage amplifies negative performance

### Client Strategic Planning: NEPC's Philosophy on Real Estate Portfolio Structure

- Real estate is not a "one size fits all" asset class; the mix of various risk/return strategies should be customized based on client objectives
- In constructing a real estate portfolio there are several key considerations that impact the allocation, including:
  - Plan investment policy
  - Plan inflation sensitivity
  - Allocation to illiquid alternatives
  - Liquidity requirements of plan
  - Existing real estate investments

- Return, risk, and volatility expectations
- Size of plan assets
- Timing and pacing considerations
- Target number of manager relationships

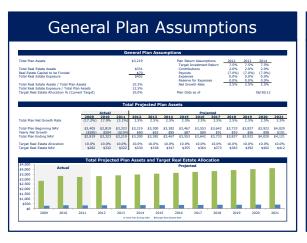
		Return Assumptions		Example	Example Plan Target Allocations	
Fund Style	Primary Return Driver	Typical Fund Target	NEPC Model Long-Term Assumption	- 1 - Income Focused Plan	- 2 - Balanced Approach	- 3 - Appreciation Focused Plan
Core / REITs	Income + inflation protection	7-9%	7 - 8%	80% ± 20%	50% ± 10%	10% + 20%
Value-Add	Income + Appreciation	14-17%	8 - 10%	5% ± 5%	15% ± 10%	50% ± 20%
Opportunistic	Appreciation	18%+	10 - 12%	5% ± 5%	20% ± 10%	40% ± 20%
Real Estate Debt	Income + Appreciation	6-14%	8 - 10%	10% ± 5%	15% ± 10%	0% + 10%

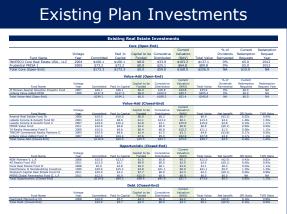
Risk Expectation	Lower	Moderate	Higher
Volatility Expectation	Lower	Moderate	Higher
Model Return Expectation (Mean Return)	8.0%	8.7%	9.7%
- % of Return Expected from Income (Dividends)	70%	60%	30%
- % of Return Expected from Capital Appreciation	30%	40%	70%



# Client Strategic Planning: Sample Real Estate Plan and Pacing Analysis Slides

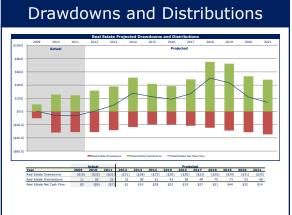
- The below slides are examples from the annual planning and pacing analysis
- The goal is to determine annual investments based on macro conditions, plan strategic objectives and existing investments

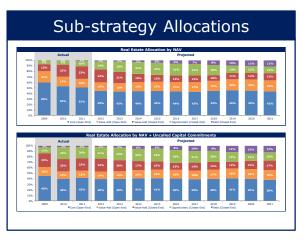












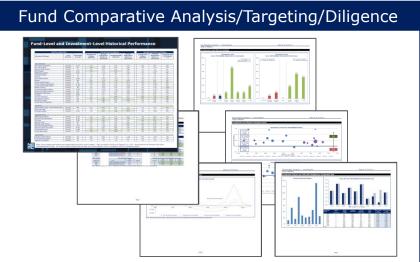


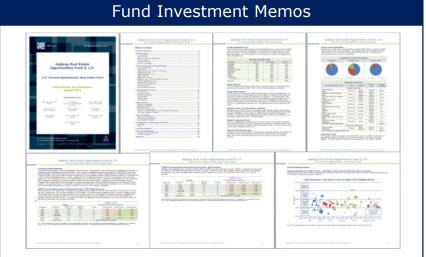
### Marco Analysis & Fund Analysis and Diligence: Top Down / Bottom Up Research Approach

• The research process begins with macro analysis and ends with identifying the top funds targeting strategies that fit the macro environment









#### Plan Reporting, Fund Monitoring, Education and Special Projects: Customized for Clients

#### Quarterly client plan reporting

- Six person alternatives reporting team
- Program summary, history and performance
- Focus on quality

#### Ongoing fund monitoring

- Frequent manager meetings / notes access
- Review and opine on fund changes, amendments, etc.

#### Education and special projects

- Quarterly market thoughts
- Webinars and conferences
- Whitepapers and original research
- Direct access to research team

